

The Shoppers REMEDY



FREE!

~Serving Perry & Juniata Counties since 1986~

FREE CLASSIFIEDS • BARGAINS & SALES • EVENTS & HAPPENINGS

Introducing you to **THE SHOPPERS REMEDY**, serving Perry and Juniata Counties. 5,000 copies are placed throughout both counties by the first week of each month. **THE SHOPPERS REMEDY** is distributed through over 100 local businesses generating more walk-in traffic, as the potential customers stop to pick up their monthly "**Remedy**" to check out all the bargains. The people that pick up **THE REMEDY** intend to read it, plus as it is lying around their homes others in the family or guest pick it up and read it as well, thus you get even more visibility per ad dollar invested. Another advantage in using **The Remedy** is the entire publication is placed on the web at www.shoppersremedy.com, again at no additional cost giving an even broader range of potential customers. PLUS...Like us on facebook and we will be happy to share your post on our facebook as well. Your success is our success.

THE SHOPPERS REMEDY Clients benefit from a unique situation in which the readers are as interested in the display ads as they are in reading the Free Classifieds. your ad is placed with the classifieds wrapping around it so as the readers search the classifieds they can't help but to see your ad. thus the classifieds aren't in any specific category so they have to read the entire paper to catch all the unique bargains.

No clue how to design an ad? No problem, full-service design is included in the cost. We have over 35 years of design experience and receive compliments all the time on our ad design and accuracy in typesetting. Feel free to design your own ad if you so choose as well. Tear sheets are sent out with billing, again at no additional cost.

DON'T DELAY, reserve your ad space today by calling **717-594-8105** and we'll help you with a marketing plan. A proof of your idea is sent to you for approval before running the ad. Have an idea already, you can email the copy to our office at Rnoll@shoppersremedy or give us a call at **717-594-8105** or you can mail your idea to: **THE SHOPPERS REMEDY, P.O. Box 362, Millerstown, PA 17062**. Your designed ad is your's to use in other publications or as a flyer in your place of business. We believe consistency in advertising is a key to a successful advertising campaign.

AD SIZE.....COST PER MONTH

1.54" x 2"	\$20
3.22" x 2" Business Card.....	\$30
3.22" x 3.22" 1/12th page.....	\$40
3" x 4.9" 1/8th page.....	\$60
4.9" x 3" 1/8th page.....	\$60
3.22" x 7" 1/6th page.....	\$75
4.9" x 5.25 1/4 page.....	\$90
5" x 10" 1/2 page vert.....	\$175
10" x 5.25" 1/2 page hor.....	\$175
5.75" x 7" Jr Page.....	\$175
10." x 10." full page	\$300

GENERAL INFORMATION:

Deadline: 20th of each preceding month. Distributed by the 1st week of each month.

Ad Design: Included in the cost of ad. No extra charge.

Terms: Ads from new agencies and first-time advertisers require full payment in advance. All others on receipt of invoice.

Guaranteed Position: An additional 10% of ad space cost, when more than one business request same location.

Policies: All advertising is subject to publisher's approval and agreement by the advertiser to indemnify and protect the publisher from loss on claims or suites based upon the subject matter of such advertisements.